# GRAND - Expansion and Stock Reducing - SALE

Z. C. M. I. Retail Dry Goods Department,

Commences Monday Nov. 10 -- ONE WEEK -- Continues to Saturday, Nov. 15.

Z. C. M. I. The great growth and distinctive development of this mammoth institution of modern merchandising has made EXPANSION imperative. A new wing (60 by 200 feet, 50,000 feet of floor space) has been added to our aiready most extensive establishment. The Retail Dry Goods Department will occupy the New Store. Moving such an immense stock of merchandise as we naturally have at this season of the year would be expensive as well as taking valuable time. It must be reduced to at least one-third of its present proportions before moving time comes. To effect this we realize that very close selling will be necessary. So, Monday, November 10, at 8 o'clock, sharp, our doors will swing open and our patrons admitted to this GRAND EXPANSION SALE, at which our great, well bought and carefully selected stock of New and Seasonable Dry Goods will be, Without Reserve, placed on sale at just what it cost to handle.

# Hosiery and Underwear.

One lot Boys' and Girls' black Hose, regular prices 25c and 35c for, per 15c
Children's 2-1 Rib black Cashmere Hose, regular price 35c. Sale
One line of Infants' Cashmere Hose, in black, white, red, pink and 25c blue, 35c value, for
Ladies' black fleece lined cotton Hose, regular price 35c, on sale 25c
Ladies' and Misses' fancy cotton Hose,
331/3 per cent reduction
All other Ladies', Children's and Infants'

# Hose Supporters. adies' and Children's plain black Hose Supporters, regular price 20c and 15c. Sale price, per 10c

20 per cent reduction

# Our nice line of Gored Belt, Hook On, Side and Shoulder Brace Hose Supporters will go at Sale Prices. Bonnets.

# We have a fine line of Children's Hats and Bonnets which will be sold during this great sale for— 20 per cent off the dollar

### Ice Wool Shawls and Fascinators.

The second section is a second	
Ice Wool Shawls and Fact white, pink and blue.	inators in black,
75c value in sale	50c
\$1.00 value in sale	65c
\$1.25 value in sale	85c
\$1.50 value in sale	1.00
\$2.00 value in sale	1.35
\$2.25 value in sale .	1.50
\$2.50 value in sale	1.65

#### Bargains! Shirt Waists for Fall and Winter Wear!

Ladies' Damask and Pique Shi fleeced and not fleeced for Winter Wear:	
Regular price \$2.25, in sale	1.70
Regular price \$2.50, in sale	1.85
Regular price \$3.50, in sale	2.60
Regular price \$4.00, in sale	3.00
Regular price \$5.00, in sale	3.75
Regular price \$5.50, in sale	4.10
Regular price \$6.00, in sale'	4.50
Regular price \$6.50, in sale for	4.85

## Flannelette Wear. Ladies' and Children's Flannelette Gowns, Skirts and Drawers,

20 Per Cent Off

Jewelry. 20 Per Cent Reduction off our entire stock of jewelry.

Corset	Depa	rtme	nt.
One lot Ladies' up to \$1.50, in	Corsets,	value	35c
The Ferris Goo Waist, in drab \$1.00 value for	d Sense	Bicycle	Corset
Twenty per cen and corset wa	t reductionists in st	n off all ock.	Corsets

#### Muslin Underwear.

Our large and beautiful line of Ladies', Misses' and Infants' Underwear will be sold at a reduction of 20 per cent off the dollar.
A liberal reduction will be given on all Ladies' and Children's Aprons.
We have an elegant line of Infants' and Misses' White Dresses which will be sold at 20 Per Cent off the regular price.

#### Knit Underwear.

regular 50e quality, for
Children's "Melba" Ribbed Combination Suits, fleece lined, Ecru, 40c
Children's Vests and Drawers in white and natural colors, the famous Munsing make, \$1.00 grade for
85c grade 60c
Ladies' Melba Ribbed Combination Suits, fleece lined, gray. Regular 60c price 85c. Sale price
Extra large size in Ladies' Vests and Drawers. Regular price 75c. 50c
One lot of odds and ends in Ladies' and Children's Knit Underwear, slightly soiled, will be sold at ONE-HALF PRICE.
Our entire stock of "Knit Underwear" for Ladies and Children in Ypsilanti, Muns-

ing and other famous brands, sold in this great sale at a-	will be
Reduction of 20 per	cent
Ladies' fine knit Corset Covers, 5 ity, in sale for.	35c
35c qual-	25c
Ladies' black Sateen and Moire skirts:	Under-
Regular price \$1.25, sale	90c
Regular price \$1.50, sale	1.10
Regular price \$1.75, sale	1.35
Regular price \$2.25, sale	1.80
Regular price \$3.00, sale	2.40
	2.80
	3.20

## Knit Underskirts.

4.40

Regular price, \$5.50, sale

All white, black and colored Knit Under-skirts at especially LOW PRICES.

# Ladies' Underskirts.

Ladies' colored Silk Underskirts PRICE.	HALF
Ladies' Black Silk Underskirts:	4.65
Regular price \$9.00, sale	6.00
Regular price \$10.00, sale	6.70
Regular price \$11.00, sale	7.35
	8.00
Regular price \$13.50, sale	9.00
: (1) - [	0.00
	1.00
	1.70
Regular price \$25.00, sale	CCE

# Silks and Dress Goods.

\$1.25 Peau de Crepes for 90c \$1.00 Colored Taffeta Silks for 75c.

Our regular line. A beautiful Silk. A nice collection of colors. Just to cut stock down these go 75c

# Black Taffeta Silks.

Four Special Numbers. Fou Great Values.	I
Just to have every branch of the d partment represented we have take from our regular stock of Black Sill four specials in Taffetas as follows:	ks
No. 1—Our 36-inch Black Taffeta, sellin right along at \$1.75, for this occasion	5
No. 2-Our 24-inch Black Taf-	0

No. 2-Our 24-inch Black Taf- feta, \$1.25 grade, for	. 8	5c
No. 3-Our 27-inch Black Taf- feta, \$1.35 quality, for	1.	00
No. 4-Our 19-inch Black Taf- feta, 75c goods, for	4	5c
Note these reductions. They unmatchable values.	are	four
Fancy Silks at Hal	f.	

A splendid line of Colored Fancy Silks, ranging from \$1.90 to \$4.60 per yard. They'll be HALF FRICE in this sale, and lively selling they'll make, too. Look Here! 25 PER CENT DISCOUNT on OUR ENTIRE LINE of NEW SILKS.
Ever have that offer before? No.

Now Here is the Chance of a

Life lime.
Now here is the chance of a lifetime: All Colored and Black Broadcloth will be sold at ONE-THIRD LESS than the regular price.
\$3.00 quality 2.00 \$1.50 quality 1.00
\$2.50 quality 1.90 \$1.25 quality 950
\$2.00 quality 1.35 \$1.00 quality 700
Another mark of Z. C. M. I.'s mag nanimity will be the offering of ou ENTIRE LINE of Black and Colored Dress Goods at 25 PER CENT DIS COUNT.

## Surely You Will Take Advantage of This.

HOW'S THIS? \$1.00 Serge

This is a 50-inch Serge, navy, a splendid thing \$1.00, but this sale says	in black and for 65c
Wastings Under	erpriced.
A large assortment of	f Silk Striped
Granite Waistings wit	
taken off; were \$1.00,	75c
now	136

Dress Trimmings-Priced for rapid reduction. All our new Dress Trimmings in blacks and col-ors will be sold in this stock-reducing sale at

331/3 Per Cent Discount Umbrellas at 25 Per Cent Off SILKS, DRESS GOODS, TRIMMINGS, NOTIONS, GLOVES, HANDKER-CHIEFS, HOSIERY, UNDERWEAR, DOMESTICS, HOUSE LINENS, TABLE LINENS, CLOAKS, LADIES' SUITS, WRAPPERS, WAISTS, LADIE' COATS, CHILDREN COATS, FUR GOODS, MILLINERY, NECK WEAR, EMBROIDERIES, LACES.

# Cloak & Suit Department

Stocks here were never larger and more complete. A superb showing of all that's new and correct in Ladies' Coats, Suits and Separate Skirts, Waists, Fur Goods and Capes, and Children's Coats The Grand Expansion and Stock-Reduc-ing Sale spirit is evident everywhere in the Cloak and Suit section. Every-item of our immense stock of Ladies', Misses' and Children's Ready-to-wear ap-parel has received the closest of price-cutting attention.

#### Better to sell them this way than to Ladies' Tailor-mad Suits At Half and Less.

We have picked from our regular stock about 200 Ladies' Tailor-Made Suits, comprising a large variety of styles and materials. Jackets, Blouse and Eton effects. Prices range from \$15 to \$80. We have marked them, for this occasion at Half and some at Less than Half Price. Then we will allow you to choose from

## New Suits at One Third Off.

And a Beautiful Line of Suits it is. Nothing Reserved, we've said so.

Monte Carlo Coats, Coronation Coats and
all the other Novelties and Swell effects of the season will be included in
this Grand Expansion and Stock-Reducing Sale.

#### All Included.

Go right into our Regular Line of Children's Coats, the Three-Quarters, Seven-Eights and Full Length goods. A line unsurpassed for completeness and correctness. All sizes, 4 to 14. Every style and fabric—and choose at Expansion Sale prices. A price range from \$2.50 to \$25.00.

#### 19in. Jackets and 27in. Coats. Pick from these at One-Third less. Blacks, Castors, Tans, Reds, Blues and Greens, \$6.00 to \$30.00.

#### Raglans, Rain Coats and Newmarkets One-Third Less.

A splendid showing of these in close-fit-ting and loose effects. Craveneties, Coverts and Snowflake Fancies. \$8.50 to \$90.00 with one-third taken-off.

ted. They're good for a season or

## Ladies' and Misses 34 Coats 1/3 Less.

A Coat Snap. \$18.00, \$20.00 and \$25.00 coats \$7.50

# they were such price cutting you would not credit for a minute. But for some-body not particularly set on having the "latest" they are snaps indeed. Tea Gowns at Half.

Our stock of Silk, Cashmere and Alba-tross Tea Gowns, light shades, \$10.00, \$12.00 and \$15.00 goods. To you just half these flewros Black Cashmere Shawls

## An ideal old-lady's wrap. \$3.00 to \$7.50

Which is just half their real worth. Baby's Dresses 1/2 Price Ages 6 to 14.

Big lot of Baby Dresses in Cashmeres, Flannels, Novelty Goods and Outings; ages 1 to 5 years; prices—

50c to \$4.50

This is a lot we have picked from the regular stock. Prices \$1.75 to \$6.00—HALF PRICE TO CLOSE. Our entire line of Children's Dresses-new goods at these prices: \$2.75 Dress 2.10 \$6.00 Dress 4.75 \$3.50 Dress 2.70 7.50 Dress 5.95 \$4.50 Dress \$3.50 \$8.50 Dress 6.75 \$5.00 Dress 3.95 \$12.00 Dress 9.50

Children's Coats. (Ages 1 to 5.) With the prices severed evenly.

This is a line of Children's Coats in plaid and check novelty goods. Cotton Flannel lined, \$1.25 to \$3.50 Coats

1.75

## Fleeced Wranners

Tiesusu miappers.	
Prudently Priced to Induce Plentifu Purchasing.	ı
Our entire stock of FLEECED WRAF PERS—about 500 dozen—already the ver best wrapper value in the market, wil be subjected to a further reduction to this expansion sale occasion:	y
The \$1.00 Wrapper 75	G
The \$1.25 Wrapper 95	G
The \$1.50 Wrapper 1.18	5

The \$1.75 Wrapper

#### The \$2.00 Wrapper 1.50 The \$2.50 Wrapper 1.95 Bath Robes and Elderdown Wrappers at

1.35

Half Their Worth. One lot of Eiderdown Bath Robes and Wrappers (slightly soiled), reds, blues, pinks and grays. Price range \$4.60 to \$12.60—TWO FOR THE PRICE OF ONE, Knitted Shaws-20 Per Cent Off. A collection of Silk and Lace Capes, \$20.00, \$25.00 and \$39.00 Creations, any \$7.50 one of them for

## Silk Etons.

#### Plush Gapes. One-Third Less.

All our Plush Capes, both plain and em-broidered and fur-trimmed, 331/3 Per Cent Walking Skirts.

# Third Off.

All our Ladies' Walking Skirts—those new Gore and Flare effects, open seams and strap seams, new materials. Any of them at ONE-THIRD LESS.

#### Taffeta and Peau De Soie Skirts.

These, too, will be ONE-THIRD LESS. A magnificent assortment of \$12 to \$40 Cloth Dress Skirts.

#### Choose from our choice collection of Ladies' Dress Skirts at One third from regular price Waists.

At Expansion Sale Prices. all our French Flannel, Cashmere, Hen-riettas, Velvet, Corduroy and Brillian-tine Waists, 25 PER CENT OFF.

Silk Waists. A most beautiful and complete stock of Silk Waists in blacks, colors and even-ing shades. Waist from \$3.00 to \$40.00. The entire stock goes at ONE-THIRD OFF.

# Fur Goods. One-third Less and right at the height of the Fur Season. Searfs, Stoles and Long effects, in all the popular skins. All grades from a \$1.50 scarf up to \$65.00 pieces.

Winter Shawls.

#### ist at the time when you need them-20 PER CENT OFF. Infants' Cloaks.

Cashmeres, Silks and Bedford Cords-20 PER CENT OFF.

# Millinery Dept.

25 PER CENT DISCOUNT on entire stock of Pattern and Trimmed Hats. Ladies' Tailor-made Street Hats 1.00 One lot of colored Fedoras at Half Price. This is a line of \$1.00 Hats for FIFTY CENTS.

## Children's Untrimmed Felt Hats.

Those that sell at \$1.25 going at FIFTY CENTS.

## Bleach and Cream Table Damask.

55-inch, 35e grade for	25c	72-inch, \$1,25 grade for	1.00
58-inch, 40c grade for	30c	72-inch, \$1.50 grade for	1.20
60-inch, 50c grade for	40c	72-inch, \$2.00 grade for	1.60
62-inch, 60c grade	50c	72-inch, \$2.75 grade for	2.20
64-inch, 75c grade for	60c	81-inch, \$1.25 grade for	1.00
72-inch, \$1.00 grade for	80c	90-inch, \$1.50 grade for	1.20

This is a most opportune occasion for our thousands of customers, for the prices that prevail will make it particularly profitable to them to not only procure their present needs but also their anticipated wants and necessities. We anticipate an unprecedented volume of business because of the fact that liberal reductions are made on our entire stock of seasonable merchandise. And so have augmented our force of help sufficient we hope to handle comfortably the multitude of eager buyers that will throng our aisles upon this Great Dry Goods Selling Event.

# Notion Department.

Take pencil and paper and make a list of your notion needs and come prepared to buy a year's supply ahead while you have so good an opportunity for such substantial savings on these thousand and one little housekeeping necessities.

## Glove Section.

Expansion Sale Prices prevail here, making an excellent opportunity to lay in a season's supply of Gloves and the saving of about every third pair:
The first on the programme will be a Ladies' 2-clasp Fine Kid Glove, newest Paris Point Embdy, all sizes, all colors, a \$1.25 Glove for
Another is a Ladies' Fine Overseam Kid Glove, in black, browns, modes and ox- bloods, latest Peris Point Embd'y, with large Foster hook fastenings (the only practical fastening), all 1.25 size a \$1.75 Glove for
Lagres' Washable Kid Gloves
These can be washed in soap and water and will remain flexible; white and tans, all sizes, the \$1.50 1.25
Again—A Ladies' Fine P. K. Street Glove, warranted Real Kid, choicest Paris Point Embd'y, 2-clasp, all good colors, all sizes, a \$1.75 Glove, for
FOSTER'S P. K. Sewn Street Glove, the best wearing Glove to be had anywhere or at any price; we will sell a Foster \$2.00 Glove in this

sale for	
"Trefousse"	
A fine Suede Overseam Kid Glove, Paris Point Embd'y, black, modes, grays and clair; regular price \$2.00. 1.50 Expansion Price	
A miscellaneous lot of Excellent Kld Gloves, broken lines, worth from \$1.25 to \$2.00 a pair, your choice 75c	

# Mittens and Warm Gloves Reduced.

TWENTY PER CENT DISCOUNT on all Ladies' and Children's Golf Gloves.

A lot of Ladies' Black Saxony Wool Mittens, single and double, ranging in price from 35c to 65c, all go 25c at a uniform price.

One lot of Children's Black Saxony Wool Mittens, single and double, 25c goods, for 15c

## Ladies' Belts.

Priced line of	to m	ake	lively	selli Silk	ng.	Entire
Leather.	and	the	lates	t "Po	sti	on," all
at ONE- a Belt B					18	certainly

## Handkerchiefs.

Here are some of the most remarkable Handkerchief offerings yet made. This one, for instance—Ladies' Linen H. S. Handkerchiefs, they're worth 30c take a dozen or two at
And this—Ladles' Unlaundered Linen H S. and Embroidered Handkerchiefs, regular 25c Handkerchief, for 15c
Another one—Ladies' Linen H. S. and Embroidered Handkerchiefs, a bar gain even at 40c, but
This one you're sure to like—Ladies' Find Linen H. S. and Hand Embroidered Handkerchiefs, regular price 450 600; sale
A temptation—Ladies' Fine Linen H. S and Scalloped Embroidered Handker- chiefs, the \$1.00 kind, going for

# Ribbons.

1,000 bolts Satin Taffetas, Taffetas, Monsseline Taffetas, Moires, and Fancy Ribbons, regular prices from 800 to 50c per yard. THIS TIME 25c
Taffeta Ribbons-Plain and
Moire.
No. 5, in sale at,

	5, in						E
	yard				3434		-
	7, in					71/	-
	yard			********	-		
	9, in					70	20
	yard			********	****		-
No.	12, in	sale	at,			124	-
	yard			*******	-	m es 72	380
	16. in					15	-
	yard			********	****		
	22, in					20	20
	yard				****	Carried March	
Sati	n Fa	ced	Color	ed Vel	vet	Ribbo	ns
- FFT	ha Tra	Tree To	lant O	maliforn		A 24	

	Very Best plete line				only
No. 1, No. 1½, No. 2, No. 3, No. 5, No. 7, No. 9, No. 12, No. 16,	in sale at lin	10c 12½c 15e 20c 25e 25e 40c 50e	yd. yd. yd. yd. yd. yd. yd. yd. yd.	.85c 90c \$1.10 \$1.45 \$1.90 \$2.40 \$3.15 \$3.90 \$4.90	piece piece piece piece piece piece piece piece
	igly Low F		112 8		orre-

#### Veilings.

경기 없는 사용 경영하게 되었다.	
Indispensable this weather. assortment of new colors at THEY'RE ON SALE, TOO	nd styles.
25c Veilings for	20c
30c Veilings	25c
35c Veilings	25c
40c Veilings	30c
50c Veilings	40c
60c Veilings	50c

#### **Black Ostrich Feather** Boas

Note	these redu	gant line j	ust received.
\$18.50 for	Boa		14.50
\$30.00 for			24.50
\$22.50 for	Boa.		18.00
\$35.00 for			27.50
	Boa		22.00
for	Boa SESS ONE		32.00
Lad	ies' Black I	Liberty Sill	Collarettes,

20 per Cent off Entire line of All-over Laces and Fancy Vestings At Half Price

All Venice and Irish Crochet Applique and Edging Laces, 20 Per Cent off

At 50c a yard

# Domestic Department.

A distinctive feature of this Great Sale will be our 5 Cent Offerings.

#### In which will be found the following goods, and guaranteed to be as stated: 5c 5ic A. B. C. Outing Flannel 5c 5c

## 81/3 Cent Offerings.

Siberian and Pacific Mottled	81/3c
1921 Outing, light colors and heavyweight and fleece	81/3C
Hill and Hope Bleach Muslins -Standard Brands	81/3C
India Head and Hill	81/3c
"B" Quality Long	81/3C
Indian Head Unbleached Cot- ton Fiannel, extra heavy	81/3c
"C. C." Bleached Cotton	81/3c
Book Fold Cheviots	81/3C
La Rine Per-	81/3
Personne Cre-	81/3C
And many other goods at 8%	c that are

## For 10c a vard

Tor roca yara.	
15c Black Sateen 1	0c
15c Cambrie Muslin	Oc
15c Clarion AA Cheviots	0c
Moosenead 1	0c
Lill Bleached Outing Flannels	0c
	0c
Navy Blue and Black Twilled 1	Oc
	0c
Beautiful French Flannel and Challies 25 Per Cent off. Never so	

# Ladies' Cloth.

A Complete Line in all colors, 850 and \$1.90 goods. The entire line in this 70c goods. The entire line in this 70c sale at
All Cotton, Wool and Down Quilts and
Wool and Cotton Blankets in White,
Gray, Mottled and Brown, will go into
the sale at Stock Reducing Prices. Golf Cloakings, 25 per cent less. Beaver and Montagnac Cloakings, 20 per cent less.

#### **Sheets and Pillow Cases** 36x90 Bleached Sheets 45c instead of 65c. 81x90 Bleached Sheats 55c instead of 75c. 90x93 Bleached Sheets 63c instead of 85c. 42x36 Pillow Cases 121/2c instead of 171/4c. 45x36 Pillow Cases 10c instead of 15c. 45x36 Pillow Cases 14c instead of 20c. Good chance to put in a supply, isn't it?

#### Sheetings at Prices Never Before Quotest

Pepperell Bleach Sheetings at the following prices: 42-inch 190, 46-Inch 19740, 6-4 150, 8-4 180, 9-4 200, 10-4 250.
Unbleached, 8-4 17c, 9-4 19c, 10-4 21c. Lockwood Bleached Sheetings, 48-inch 12½c, 45-inch 15c, 50-inch, 17½c, 6-4 18c, 8-4 22½c, 9-4 25c, 10-4 27½c. Big Reductions on Table Linen, Napkins and Towels.

## Towels.

15c Huck Towels	121/2C
35c Huck Towels	25c
50c Huck Towels	371/2C
15c Linen Damask Towels	121/2C
25c Linen Damask Towels	20c
40c Linen Damask Towels	30c
65c Linen Damask Towels	50c

## Table Napkins.

Our entire line of Linen Table Napkins, of which we have a splencid assortment of a price range 40c to \$18.00 per dozen—20 PER CENT DISCOUNT will be made.

25 PER CENT allowed on Linen Scarfs, Lunch Cloths, Pillow Shams, Applique and Open-work Scarfs and Doylies.